

COMMUNICATION GUIDELINES WHY DO WE NEED THESE?

To be sensitive to the cultures in this region which are influenced by the former Soviet Union and Islam

To lower the attention level we receive from officials in this region

To reduce your potential anxiety of communicating with our team members and others in Central Asia

To encourage others around the world with the "how to's" of communicating with us

The Big Idea?

The big idea is to Communicate by using Different Terminology in a Natural Way.

People who monitor emails know English well. Just replacing words with non-words can make our messages look like they are in code, and can draw attention as much as using the wrong words. Try thinking of ways to say things as if our normal religious terms do not exist. This actually is a great way for learning how to communicate spiritual truths with un-churched people in your community.

DOs and DON'Ts

~ READ CAREFULLY ~

PLEASE DO remember ...

- **We Are Not Missionaries — We are Teachers.** We use teaching in Central Asia to strategically reach students and build laborers on the campuses.
- **Sensitivity is Key.** Only give a team member's mailing address, phone number or email address to people that have a copy of these Guidelines & who understand the need for sensitivity to the cultures of Central Asia.

PLEASE DO NOT ...

- **Communicate in a negative way** about any government agency or person in our country or other Central Asian nations.
- **Mention:** Missions, missionary activity, evangelism, witnessing, giving out Bibles, support raising, etc.
- **Post us on WEBSITES** - Please do not put any information, pictures, prayer requests, etc. about team members or about Campus Outreach Central Asia on church or religious websites.
- **Send "Forwards" or Group Emails.**
- **Send Church correspondence:** bulletins, newsletters or envelopes with church letterhead.
- **Send Church or religious labels** on packages or contents of packages.
- **Send packages valued over \$199.**

These Guidelines should be followed for ALL phone calls, emails, letters & packages.

COMMUNICATION WORD LIST

The table that is listed here is not exhaustive but is meant to give you an idea of words to avoid and suggested substitutes.

<u>Do Not Use</u>	<u>Instead Please Use</u>
Christian	Believer, brothers/sisters, family
Pray/prayer	Thinking, remembering
Church	Community or fellowship
God	Dad
Christ	Jay, older brother
Missionary	Worker
Ministry or Missions	Work, or the work
Campus Outreach	Org. or Organization
Bible	The Book or Word
Evangelism	Telling a story, or talking
Koran	K-book
Cross	Tree
Russian Orthodox Church	Russian community
Muslim or Islam	local community
Your Church	abbreviation, e.g. CPC
Scripture verses	examples: P67 for Psalms 67; or "the sixteenth line of the third part of John's book" for John 3:16